

Recycling Project of the Year Rockwell Collins, Inc

This year, the Iowa Recycling Association's Recycling Project of the Year award was presented to a company whose name has been synonymous with quality. They have earned this distinction by engineering and manufacturing the most technologically advanced aviation communication equipment available on the market. As a matter of fact, their aircraft electronics are installed in the cockpits of nearly every airline in the world and its airborne and ground-based communication systems transmit nearly 70 percent of all U.S. and allied military airborne communications. Rockwell Collins soars above the competition by manufacturing these revered products in the most environmentally friendly manner possible.

In addition to *Building Trust Everyday* as Rockwell's slogan proclaims, they have also been building green. As evidenced by the recently completed Engineering Office Building located at Rockwell's Cedar Rapids campus.

Tangible Results

The pre-engineered building from Butler Building was designed to be certified under Leadership Energy and Environmental Design (LEED) version 2.2 (a checklist of design criteria provided by the United States Green Building Council). As part of this process, the project team had to divert 75 percent of the construction and demolition debris from disposal in landfills and/or incinerators. This goal was not only met but exceeded by almost 25 percent - coming in at an astounding 99.1 percent diversion.

Communication and Partnership

Because of Rockwell Collins reputation as a communication pioneer, it is little wonder that communication was vital in seeing this project to success. They worked hand-in-hand with contractors and subcontractors and provided recycling knowledge and insight learned by their already successful corporate recycling program. They shared their resources and personnel throughout the life of the project. A Rockwell Collins representative attended all construction meetings, coordinated existing recycling relationships and recorded related data.

Ryan Companies implemented the recycling program on the construction site, managed the recycling containers, and educated all workers on the job-site which, during peak work hours reached nearly 200 individuals.

"By finding and using innovative ways to reduce waste and by going above and beyond expectations, Rockwell Collins, Inc. has once again proven why they are the global leader in their field. They have made an ongoing commitment to prevent pollution and reduce their carbon footprint that, in the long run, will make their employees and our communities healthier. Green initiatives such as these will assist companies in maintaining their position in the global marketplace," stated Erin Novak, Iowa Recycling Association President. "I applaud their accomplishments and am humbled in presenting them with this year's Best Recycling Project of the Year award."